

GARTEC

AN ARITCO GROUP COMPANY

Gartec Group UK announces strategic partnership with MPR Lifts AB, Sweden

Tuesday 22nd November 2022

Gartec Ltd is delighted to announce that it has concluded a strategic and exclusive partnership agreement with MPR Lifts AB, Sweden. The partnership will supplement our already extensive Aritco Group Product Line by introducing a high quality, Swedish designed, low to medium rise vertical platform step lift.

Mr. Anders Jönsson - MPR CEO said about the agreement - 'MPR Lifts AB have been supplying vertical platform step lifts to the UK market since. We are very proud to have made this agreement between Gartec and MPR Lifts as we know Gartec are a strong, reliable and quality company and believe that our partnership will develop our companies to a more fruitful and stronger position in the UK market. MPR Lifts have committed to providing Gartec full support on technical, commercial and other related matters, always working hard in the background to make every day successful and we are convinced that our trade customers, clients and users will have direct access to Gartec for all their MPR related step platform lift needs.' www.mprlift.nu

Mr. Matthew Champion - Gartec Business Development Director said about the agreement - "Gartec currently have a relatively small market share in the low to medium rise vertical platform step lift segment and this exciting agreement will help both companies to achieve their ambitious growth targets over the coming years. With great collaboration from the MPR Team, we have already addressed some prior UK specific market needs and look forward to increasing our presence in this strategically important and growing market segment." www.gartec.com



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